LUXEMBOURG OFFICIAL

TOP 150



LUXEMBOURG OFFICIAL

TOP 150

SINCE THE CREATION OF 360CROSSMEDIA IN 2000, WE HAVE ALWAYS BEEN AGAINST AWARDS. IN 2022, 3 CEOS APPROACHED US WITH A REQUEST TO PINPOINT THE COMPANIES WHICH TRULY POWER LUXEMBOURG'S ECONOMY. THEY PROPOSED 15 CATEGORIES, EACH FEATURING A ROSTER OF 10 COMPANIES, LISTED BY ALPHABETICAL ORDER: BANK, INSURANCE, PRIVATE EOUITY, ETC.

THE UNDERLYING OBJECTIVE REVOLVED AROUND THE UTILIZATION OF ROBUST DATA TO MINIMIZE BIASES TO THE FULLEST EXTENT. DESPITE OUR UNWAVERING DILIGENCE, THE RESULTANT LISTS OF THIS THIRD EDITION MAY NOT ATTAIN ABSOLUTE PERFECTION. HOWEVER, WE ASPIRE TO OFFER VALUABLE INSIGHTS AND EAGERLY ANTICIPATE ITS ANNUAL UPDATES WITH THE SUPPORT OF SOLID PARTNERS: GRAYDONCREDITSAFE, EUROCAUTION, DELOITTE, ETC

WE WELCOME YOUR CONTRIBUTIONS OF DATA AND INFORMATION VIA CONTACT@360CROSSMEDIA.COM.



METHODOLOGY

TO EXTRACT THE MOST PERTINENT INFORMATION POSSIBLE, WE EMPLOYED FOUR TECHNIQUES:



MANUAL RESEARCH

We scrutinized 3,000 balance sheets sourced from www.lbr.lu and GraydonCreditsafe, combed through lists and data obtained from a range of websites including Statec, CSSF, PwC, Deloitte, KPMG, Monterey Insight, LPEA, ACA, the Paperjam guide, as well as company websites, etc.



DATA CRAWLING

A Python program enabled us to harness millions of data points, such as consolidating a list of the top thousand profitable companies in the country.



VERIFICATION WITH LISTED OR POTENTIAL COMPANIES

After compiling a preliminary list of 250 companies, we conducted direct outreach to meticulously validate the accuracy of our data. Any companies declining to respond to our inquiries or raising doubts were subsequently excluded from our final listings.



DIRECT CONSULTATION WITH OPINION LEADERS

As a communication agency, 360Crossmedia has fostered strong relationships with influential figures in the economic, political, and academic realms since 2000. Our publications consistently reflect our positive editorial stance, focusing on showcasing deserving companies exclusively. We hold great respect for the work of journalists, as it is their role to conduct investigative research and report adverse news, not ours.

"All 15 lists are backed by data."

SOURCES

WE ARE FORTUNATE TO HAVE ACCESS TO A VERY LARGE VOLUME OF PRIME DATA.

BALANCE SHEETS

www.lbr.lu, GRAYDONCreditsafe

EMPLOYERS: STATEC

https://statistiques.public.lu/en/publications/theme/entreprises/principal-employeurs/princip-employeurs-taille.html

FUNDS: PWC OBSERVATORY

https://www.pwc.lu/en/asset-management/management-company/order-the-poster.html

BANKING: KPMG LUXEMBOURG BANKING INSIGHTS

www.kpmg.com/lu/en/home/insights/2024/06/luxembourg-banking-insights-2024.html

PRIVATE EQUITY: CSSF

https://searchentities.apps.cssf.lu/search-entities/search?&st=advanced&entType=AIF

PRIVATE EQUITY, CUSTODIANS, LAW FIRMS: MONTEREY INSIGHT LUXEMBOURG FUND REPORT 2024

INVESTMENT FUNDS: ALFI

Member funds by name: https://www.alfi.lu/Alfi/media/Members/Member%20 Company%20Directory/Membres-ALFI-Fonds-par-nom.pdf Member funds by central admin: https://www.alfi.lu/Alfi/media/Members/ Member%20Company%20Directory/Membres-ALFI-Fonds-par-AC.pdf

INSURANCE: CHECKING THE SFCR REPORT OF EACH FIRM

EUROPEAN COMMISSION: LUXEMBOURG COUNTRY REPORT

https://economy-finance.ec.europa.eu/system/files/2023-06/ip240_en.pdf

#1 BANKING

CRITERIA: ASSETS 2023

IN EUR BILLION

SOURCE: KPMG LUXEMBOURG BANKING INSIGHTS 2024

www.kpmg.com/lu/en/home/insights/2024/06/luxembourg-banking-insights-2024.html

1. J.P. MORGAN BANK LUXEMBOURG S.A.	• N.C.
2. BANQUE ET CAISSE D'EPARGNE DE L'ETAT, LUXEMBOURG	• €56,32bn
3. BGL BNP PARIBAS S.A.	• €52,66bn
4. SOCIÉTÉ GÉNÉRALE LUXEMBOURG	• €50,98bn
5. DEUTSCHE BANK LUXEMBOURG S.A.	• €32,33bn
6. BANQUE INTERNATIONALE À LUXEMBOURG S.A.	• €30,53bn
7. DZ PRIVATBANK S.A	• €25,66bn
8. INTESA SANPAOLO BANK LUXEMBOURG S.A.	• €22,17bn
9. CLEARSTREAM BANKING S.A.	• €17,08bn
10. CA INDOSUEZ WEALTH (EUROPE) S.A.	• €16,46bn
WILDCARD: ING LUXEMBOURG S.A.	• €16,45bn

"The financial sector generates 75% of all Luxembourg's corporate taxes."

IMPACT OF THESE 10 COMPANIES (From #2 to Wildcard) total assets **E321**bn

14.146

#2 TECH

SOURCES: LBR.LU, STATEC

WILDCARD: ARHS DEVELOPMENTS S.A.

CRITERIA: PROFIT 2023

• €7,72m

IN EUR MILLION

VANTAGE DATA CENTERS EUROPE S.À R.L. • €1755,83m • €405,5m 2. TEAM INTERNET 3. SES ASTRA • €310,57m • €279,85m 4. MUREX INTERNATIONAL LUXEMBOURG S.A. • €97,68m 5. CLT-UFA 6. VODAFONE ROAMING SERVICES S.À R.L. • €47,46m • €28,80m 7. AMAZON MEDIA EU S.À R.L. 8. DUODECAD IT SERVICES LUXEMBOURG S.À R.L. • €14,54m 9. IBM LUXEMBOURG S.À R.L. • €13,34m • €10,34m 10. FUNDSOUARE S.A.

"Tech Companies with financial activities here represent a huge potential for Luxembourg."

IMPACT OF THESE 11 COMPANIES

TOTAL PROFIT **€2**.97bn

#3 MANCOS

CRITERIA: AUM 2023 EUR BILLION

SOURCE: PWC OBSERVATORY

www.pwc.lu/en/asset-management/management-company/order-the-poster.html

1. JPMORGAN ASSET MANAGEMENT (EUROPE) S.À R.L.	• €438.92br
2. DWS INVESTMENT S.A.	• €321.12bn
3. AMUNDI LUXEMBOURG S.A.	• €260.53br
4. UBS FUND MANAGEMENT (LUXEMBOURG) S.A.	• €181.70bn
5. BLACKROCK (LUXEMBOURG) S.A.	• €161.28bn
6. HSBC INVESTMENT FUNDS (LUXEMBOURG) S.A.	• €157.82bn
7. FIL INVESTMENT MANAGEMENT (LUXEMBOURG) S.A	• €155.45bn
8. SCHRODER INVESTMENT MANAGEMENT (EUROPE) S.A.	• €141.15bn
9. PICTET ASSET MANAGEMENT (EUROPE) S.A.	• €139.29bn
10. UNIVERSAL-INVESTMENT LUXEMBOURG S.A.	• €136.39bn

"The TOP 3 grew by 18% and passed 1tn AuM."

IMPACT OF THESE 11 COMPANIES **€2.09**tn

WILDCARD: BNP PARIBAS ASSET MANAGEMENT LUXEMBOURG

3,6K+

• €135.22bn

#4 THIRD-PARTY MANCOS

CRITERIA: AUM 2023 IN EUR BILLION

SOURCE: PWC OBSERVATORY

www.pwc.lu/en/asset-management/management-company/order-the-poster.html

1.	UNIVERSAL-INVESTMENT LUXEMBOURG S.A.	€136,39bn
2.	CARNE GLOBAL FUND MANAGERS (LUXEMBOURG) S.A.	€117,93bn
3.	HAUCK & AUFHÄUSER FUND SERVICES S.A.	€104,42bn
4.	FUNDROCK MANAGEMENT COMPANY S.A.	€103,79bn
5.	WAYSTONE MANAGEMENT COMPANY (LUX) S.A.	€51,82bn
6.	UBS FUND MANAGEMENT (LUXEMBOURG) S.A.	€46,97bn
7.	ALTER DOMUS MANAGEMENT COMPANY S.A.	€45,35bn
8.	FUNDROCK LIS S.A.	€38,98bn
9.	FUNDPARTNER SOLUTIONS (EUROPE) S.A.	€38,71bn
10). FUNDROCK LRI S.A.	€38bn

"The third-party manco sector is going through a massive consolidation phase."

IMPACT OF THESE 10 COMPANIES TOTAL ASSETS

£722bn

TOTAL STAFF

2.5K+

#5 INDUSTRY

CRITERIA: PROFIT 2023 IN EUR MILLION

SOURCES: LBR.LU, STATEC

 DUPONT DE NEMOURS (LUXEMBOURG) S.Á R.L. 					
T. DUPUNT DE NEMOURS ILUXEMBUURGI S.A.R.L.	7			/	/ O / D
-1. DUPUNI DENI NI MUUKO HUALMIDUKULO, A.K.L.					$I \subseteq A \cup I$
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- 2. ARCELORMITTAL LUXEMBOURG
- 3. GUARDIAN EUROPE S.À R.L.
- 4. FANUC EUROPE CORPORATION
- 5. HUSKY INJECTION MOLDING SYSTEMS
- 6. F.E.L. (FAYMONVILLE)
- CERATIZIT LUXEMBOURG S.À R.L.
- 8. CIMALUX
- 9. LUXCOS S.A.
- 10. LUXPET AG

- €1155,63m
- €862,83m
- €238,24m
- €93,76m
- €30,99m
- €25,65m
- €21,89m
- €11,91m
- €10,78m
- €9,89m

WILDCARD: HYDRO ALUMINIUM CLERVAUX S.A.

• €9,47m

"Dupont de Nemours alone posted a €1.15bn profit in 2023."

IMPACT OF THESE 11 COMPANIES **TOTAL PROFIT**

€2.47Bn 23.2к+

TOTAL STAFF

#6 RETAIL

SOURCES: STATEC, LBR.LU

CRITERIA: PROFIT 2023
IN EUR MILLION

• €205,24m

• €159,4m

• €29,57m

• €8m

• €6,08m

• €3,93m

• €3,78m

• €3,42m

• €3,26m

• €3,01m

• €2,24m

1. PM - INTERNATIONAL A.G.

2. CHANEL SARL

3. CACTUS S.A.

4. BILIA LUXEMBOURG

5. LOUIS VUITTON LUXEMBOURG S.ÀR.L.

6. PANORD S.A.

7. L'EXCEPTION 2.0 S.A.

8. HORNBACH BAUMARKT LUXEMBURG SARL

9. GOERES HORLOGERIE SARL

10. MASSEN S.A.

WILDCARD: S.A R.L. GILBERT

IMPACT OF THESE 11 COMPANIES **TOTAL PROFIT**

€427.93m

#7 PRIVATE-EQUITY / GLOBAL

CRITERIA: GLOBAL AUM

SOURCES: MONTEREY INSIGHT, DELOITTE SURVEY, PUBLIC DATA

BY ALPHABETICAL ORDER

- ADVENT INTERNATIONAL
- APOLLO GLOBAL MANAGEMENT
- ARDIAN SAS
- BLACKSTONE
- CVC CAPITAL PARTNERS
- EOT
- KKR (KOHLBERG KRAVIS ROBERTS & CO.)
- PARTNERS GROUP
- THE CARLYLE GROUP
- TPG CAPITAL

"Global Players in Luxembourg have a huge potential of growth, both for AuM and the size of their local teams."

#7 PRIVATE-EQUITY / LUXEMBOURG

CRITERIA: LOCAL AUM

SOURCES: MONTEREY INSIGHT, DELOITTE SURVEY, PUBLIC DATA

BY ALPHABETICAL ORDER

- APAX PARTNERS
- ASTORG
- CINVEN
- EURAZEO
- IK PARTNERS
- INTERMEDIATE CAPITAL GROUP (ICG)
- JAB HOLDING COMPANY
- PAI PARTNERS
- PERMIRA
- TRITON PARTNERS

WILD CARD: LUXEMPART

"After a difficult year, Private Equity is ready to take advantage of lower interest rates."

#8 CORPORATE SERVICES

CRITERIA: STAFF - PROFIT

SOURCES: STATEC, LBR.LU

BY ALPHABETICAL ORDER

- ALTERDOMUS
- APEX GROUP
- ATOZ SERVICES
- AZTEC
- BAKER TILLY
- INTERTRUST
- IO-EO
- OCORIAN
- TMF
- ZEDRA

"AlterDomus made history with the Cinven deal with a valuation of €4,9bn."

IMPACT OF THESE 10 COMPANIES TOTAL STAFF

5.2K

#9 LAW FIRMS

CRITERIA: MARKET SHARE BY ASSETS

SOURCE: MONTEREY INSIGHT

COMBINED MARKET SHARE RANKING BY ASSETS AS AT 31ST DECEMBER 2023 INCLUDES UCITS, SIFS, SICARS, RAIFS, LUXLPS, SOPARFIS AND NON-DOMICILED FUNDS.

- 1. ARENDT & MEDERNACH
- 2. ELVINGER HOSS PRUSSEN
- 3. LINKLATERS
- 4. ALLEN & OVERY
- 5. LOYENS & LOEFF
- 6. CLIFFORD CHANCE
- 7. BONN & SCHMITT
- 8. DECHERT LUXEMBOURG
- 9. BSP
- 10.GSK STOCKMANN
- WILDCARD: SIMMONS & SIMMONS

- \$2 223,15bn
- \$2 128,96bn
- \$473,45bn
- \$352,43bn
- \$283,02bn
- \$281,50bn
- \$171,83bn
- \$170,74bn
- \$91,02bn
- \$55,25bn
- \$44,31bn

"Arendt & Medernach (33,73%) and Elvinger Hoss Prussen (27,37%) have a 61,1% market share."

TOTAL ASSETS (AS OF 12/23)

IMPACT OF THESE 10 COMPANIES

\$6.28Tn

#10 INSURANCE, LIFE

CRITERIA: PROVISIONS (IN EUR MILLIONS)

SOURCES: SFCR REPORT, DELOITTE SURVEY

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2. CARDIF LUX VIE

3. LA MONDIALE EUROPARTNER

4. WEALINS

5. SWISS LIFE

6. CALI EUROPE

7. SOGELIFE

8. BALOISE VIE

9. THE ONELIFE

10.BPCE LIFE

WILDCARD: GENERALI

• €47,34m

• €29,94m

• €18,29m

• €15,68m

• €15,57m

• €14,48m

• €12,21m

• €10,49m

• €91,02m

• €7,27m

• €5,60m

TOTAL PROVISIONS OF THESE 11 COMPANIES

€186,07m

#10 INSURANCE NON-LIFE

CRITERIA: PREMIUMS (IN EUR THOUSANDS)

SOURCES: SFCR REPORT, STATEC, DELOITTE SURVEY

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2. LIBERTY MUTUAL

3. FM INSURANCE

4. SI INSURANCE (EUROPE)

5. FOYER ASSURANCES

6. TOKIO MARINE

7. HISCOX

8. IPTIO EMEA P&C

9. RSA

10. AIOI NISSAY DOWA

• €4626,5k

• €3220k

• €1149,7k

• €587,5k

• €584,8k

• €581,9k

• €564,5k

• €563,3k

• €446,8k

• €402,2k

WILDCARD: LA LUXEMBOURGEOISE • €353,2k

TOTAL PREMIUM
OF THESE
11 COMPANIES

€12,73m

#11 SERVICE PROVIDERS

CRITERIA: PROFIT

SOURCES: STATEC, LBR.LU

1. CARGOLUX	٠	€206,7n
2. LUXAIR, SOCIÉTÉ LUXEMBOURGEOISE DE NAVIGATION		€124,3m
AÉRIENNE S.A.		
3. JAN DE NUL LUXEMBOURG S.A. (SOFIDRA S.A.)		€62,4m
4. AXUS LUXEMBOURG S.A. EX ALD/LEASEPLAN	•	€51,4m
5. KUEHNE + NAGEL S.À R.L.	•	€39,5m
6. JETFLY AVIATION S.A.	٠	€11,4m
7. VIKING S.A.	•	€7,4m
8. DUSSMANN	•	€6,4m
9. BETA AQUARII SA	٠	€5,9m
10.KIOWATT PELLETS S.A.		€4,6m

IMPACT OF THESE 11 COMPANIES total profit €520m

#11 SERVICE PROVIDERS / AUDITORS

CRITERIA: MARKET SHARE

BY ASSETS

SOURCES: STATEC, LBR.LU, MONTEREY INSIGHT

COMBINED MARKET SHARE RANKING BY ASSETS AS AT 31ST DECEMBER 2023 INCLUDES UCITS, SIFS, SICARS, RAIFS, LUXLPS, SOPARFIS AND NON-DOMICILED FUNDS

- 1. PWC
- 2. EY
- 3. DELOITTE
- 4. KPMG
- 5. FORVIS MAZARS
- 6. BDO
- 7. GRANT THOMTON
- 8. HACA PARTNERS
- 9. GROUPE AUDIT LUXEMBOURG
- 10.RSM AUDIT

- \$3438,64bn
- \$1639,23bn
- \$1229,07bn
- \$1094,49bn
- \$96,87bn
- \$29,05bn
- \$10,67bn
- \$2,14bn
- \$2,08bn
- \$2,07bn

\$1,43bn

WILDCARD: ARTEMIS AUDIT & ADVISORY

IMPACT OF THESE 11 COMPANIES TOTAL ASSETS (AS OF 12/23) (COMBINED MARKET SHARE RANKING)



#12 REAL ESTATE / CONSTRUCTION

CRITERIA: TURNOVER & RATING

SOURCES: LBR.LU, CREDITREFORM – EUROCAUTION RESEARCH

1. FÉLIX GIORGETTI SÁRI	
I. FELIX GIORGELLI SARI	
1. FFLIX GIURGELLI SARI	
1. 1111/ 010/01 1110/01	

- 2. TRALUX CONSTRUCTION
- 3. CBL S.A.
- 4. COSTANTINI SA
- 5. CDCL GROUPE S.A.
- 6. KUHN CONSTRUCTION SA
- 7. C.L.E. S.A.
- 8. CREAHAUS S.A.
- 9. SOLUDEC S.A.
- 10.C.KARP-KNEIP CONSTRUCTIONS S.A.

WILDCARD: THOMAS & PIRON BAU S.A.

• €193,21m

• €190,29m

• €141,92m

• €134,60m

• €126,42m

• €115,81m

• €87,25m

• €72,80m

• €69,24m

• €68,78m

• €68,13m

IMPACT OF THESE 11 COMPANIES total turnover €1,27Bn

#12 RESIDENTIAL REAL ESTATE DEVELOPMENT

CRITERIA*: TURNOVER, SALES OFFERING, SIZE, SURFACES (TO BE) BUILT

SOURCES: LBR.LU, LISER, L'OBSERVATOIRE DE L'HABITAT, LSEG, EUROCAUTION RESEARCH, INTERVIEWS

- MARKET LEADERS BY ALPHABETICAL ORDER:
- AREND & FISCHBACH
- IKO REAL ESTATE
- TRACOL
- OTHER PLAYERS BY ALPHABETICAL ORDER:
- CREAHAUS S.A.
- FELIX GIORGETTI KUHN
- INVESTE GROUPE (LIONSTONE)
- SCUDERIA CDS S.A.
- TECHNOCONSULT
- THOMAS & PIRON S.A.
- TRALUX IMMOBILIER
- WIESEN-PIRONT

"Three players are fare ahead of their competitors in terms of turnover."

AND ALSO:

BAUMEISTER HAUS, CDCL PROMOTIONS, FELTES & ASSOCIÉS, IMMOBEL, BESIX RED, GROSFELD PAP, PROMOBE, FEDERALE REAL ESTATE, BOURG PROMOTION, IMMO FUTURE, ESPACE IMMO, STUGALUX, ATENOR, BPI

*DISCLAIMER

#13 ADMINISTRATORS

CRITERIA: MARKET SHARE BY ASSETS

SOURCES: MONTEREY INSIGHT INCLUDES UCITS, SIFS, SICARS, RAIFS, LUXLPS, SOPARFIS AND NON-DOMICILED FUNDS.

1. STATE STREET	•	\$1 248,89Br
2. J.P. MORGAN BANK	٠	\$988,44Bn
3. CACEIS	٠	\$670,33Bn
4. BNY MELLON		\$484,34Bn
5. BNP PARIBAS		\$439,56Bn
6. PICTET & CIE		\$326,14Bn
7. BROWN BROTHERS HARRIMAN (BBH)		\$325,25Bn
8. CITCO		\$270,17Bn
9. NORTHERN TRUST		\$267,07Bn
IN SOCIÉTÉ GÉNÉRALE SECURITIES SERVICES		\$265 12Bn

IMPACT
OF THESE
11 COMPANIES

\$5.55Tn

#14 RESTAURANTS

SOURCES: GUIDE MICHELIN

- MA LANGUE SOURIT**
- APDIKT*
- EDEN ROSE*
- FANI*
- GUILLOU CAMPAGNE*
- LA DISTILLERIE*
- LA VILLA DE CAMILLE ET JULIEN*
- LÉA LINSTER*
- MOSCONI*
- RYÔDÔ*

WILDCARD: CHÂTEAU DE BOURGLINSTER

"There is only one 2* Michelin restaurant in Luxembourg: Ma Langue Sourit."

#15 START-UPS

CRITERIA: FUNDS RAISED MAXIMUM 10 YEARS OLD

SOURCES: LBR.LU, DEALROOM

- 1. G-CORE LABS
- 2. OQ TECHNOLOGY
- 3. SUSTAINCERT
- 4. SALONKEE
- 5. HQLAX
- 6. NEXT GATE TECH
- 7. STOKR
- 8. CIRCU LI-ON
- 9. FUNDCRAFT
- 10.TOKENY
- WILDCARD: TADAWEB

- €54,5m
- €50,6m
- €42,7m
- €35,4m
- €24.4m
- €19,1m
- €14.2m
- €11,5m
- €llm
- €10m
- €15,5m

IMPACT OF THESE
11 COMPANIES

TOTAL FUNDS RAISED

€289m

GROWTH CHAMPION / 100k

CRITERIA: PROFIT GROWTH IN %

SOURCES: LBR.LU

I. SUDENERGIE	32/6%
2. GAASCH PACKAGING LUXEMBOURG SA	2597%
3. PRICEWATERHOUSECOOPERS	1937%
4. ACARDA SERVICES S.À R.L.	1549%
5. JETFLY AVIATION S.A.	1119%
6. INTERFIDUCIAIRE S.A.	947%
7. SOCIÉTÉ DE RECYCLAGE DE MATIÈRES INERTES	888%
8. COPLANING S.A.	783%
9. GROUPE C.C.	763%
10.LUXNETWORK	734%

GROWTH CHAMPION / 1m

CRITERIA: PROFIT GROWTH IN %

SOURCES: LBR.LU

1. MUREX INTERNATIONAL LUXEMBOURG S.A.	•	9344%
2. DUPONT DE NEMOURS (LUXEMBOURG) S.À R.L.		1593%
3. JEAN LAMESCH EXPLOITATION S.A.	•	894%
4. GUARDIAN EUROPE S.À R.L.	-	331%
5. CHAMP CARGOSYSTEMS S.A.		290%
6. FAGE INTERNATIONAL S.A.		242%
7. ARCELORMITTAL FLAT CARBON EUROPE S.A.		234%
8. WHITE & CASE (LUXEMBOURG)	٠	234%
9. SUMITOMO MITSUI TRUST BANK (LUXEMBOURG) S.A.	٠	234%
10. FANUC EUROPE CORPORATION		239%

LUXEMBOURG OFFICIAL TOP 150 TAKE-AWAYS

#1 A OUEST FOR GROWTH

Companies like Vantage datacenters or Fage are already active in Luxembourg but they could grow their presence by investing locally in a factory or a datacentre. They could – together with companies like Chanel – deploy new financial activities for their Group: Factoring, Leasing, Hedging centralisation, Inhouse Bank, payment factory etc.

To facilitate this, our administration must:

- Engage with International Groups with an existing local presence.
- Demonstrate a willingness to attract more business in a highly competitive environment.
- Deliver a high level of service, but most importantly of predictability.

Many decision makers we interviewed talked about the disconnect that they feel between a huge public service and the specific needs of the private sector: Speed, feedback, administrative simplification.

A few years ago, we interviewed Marcel Mart, who was Minister of Economy, Energy, and Transport from 1969 to 1977 when companies like Goodyear could plan the creation of a plant with one single point of contact. Those days are over, but the mindset should remain the same to keep Luxembourg competitive.

#2 PLAN B?

Amplified by hyper-communication and social networks, the political agenda seems to be distorting reality.

Luxembourg has been doing its best to promote start-ups and scale-ups for a decade, but a lack of accountability combined with local problems - housing prices, talent shortage - and fierce international competition seems to generate, so far, more hype than substantial returns. It takes time to build profitable companies of course, but looking at the transformation of the French Tech ecosystem over the past 10 years, and at the insane growth of Websummit, one could conclude that the "Luxembourg Start-up nation" is not the Plan B that Mr Bettel had in mind.

What could be the alternative?

- Double down on Financial services with new initiatives.
- Solve the attractiveness issue of small businesses that make the bulk of job and tax creation, by implementing a "Stock option" program for example.
- Make sure that companies already located here deploy new services out of Luxembourg.

#3 LUXEMBOURG MONAMOUR

Publishing business magazines since 2000, we thought that we more or less knew the Luxembourg business ecosystem. This deep dive into the data of the Luxembourg economy opened multiple doors and demonstrated that we were more or less clueless. But behind every door, we found inspiring entrepreneurs, investors, advisors, and public servants each in their own silo.

We hope that this initiative will facilitate new interactions and stimulate further growth across the business spectrum.

#1 ASSOCIATIONS



Tom Théobald CEO Luxembourg for Finance



Jean-Marc Goy Chair of the Board of Directors ALFI



Jerry Grbic CEO ABBL



Yves Stein Chairman ABBL



Luc Neuberg Chairman of the Board of Directors ALRiM



Claus Mansfeldt President LPEA



Stephane Pesch CEO LPEA



Christian Strasser President ACA



Virginie Lagrange Chair ILA



Georges Rassel President FEDIL



Alan Dundon President L3A



Tonika Hirdman Managing Director Fondation de Luxembourg



Sacha Baillie CEO Luxinnovation



François Masquelier President ATEL



Jean Diederich President APSI



Julie Becker CEO Luxembourg Stock Exchange



Claude Marx General Manager CSSF



Thierry Flamand President CAA

#2 POLITICS



Luc Frieden Prime Minister



Xavier Bettel
Deputy Prime
Minister · Minister
for Foreign Affairs



Yuriko Bakes
Minister for Defence,
Minister for Mobility
and Public Works
Minister for Gender
Equality and Diversity



Henri Grand Duke of Luxembourg



Guillaume Heir of the Grand Duke of Luxembourg



Maria Teresa Grand Duchess of Luxembourg

#3 AMBASSADORS



Erich Francois Luxembourg Marathon



Francois Valentiny Architect



Stephane Bern Radio and TV animator



Gerard Lopez International Businessman



Andy Schleck Cyclist and Entrepreneur



Lea Linster Chef



Betty fontaine Simon Brewery



David Goldrake Illusionist



Cyril Molard Chef



René Mathieu Chef



Laurent Witz Director and producer



Gast Waltzing
Trumpeter and
composer from
Luxembourg

MEDIA

CRITERIA: PUBLICATIONS

- 360CROSSMEDIA
- D'LETZEBUERGER LAND
- EDITPRESS
- LETZEBUERGER JOURNAL
- MAISON MODERNE
- MEDIAHUIS
- REPORTER.LU
- RTL

ART

CRITERIA GALLERIES: TURNOVER + REACH ARTISTS: INTERNATIONAL REACH

GALLERIES

- CEYSSON & BÉNÉTIÈRE
- NOSBAUM REDING GALLERY
- ZIDOUN BOSSUYT

ARTISTS

- FEIPEL BECHAMEIL
- FILIP MARKIEWICZ
- SU MEI TSE
- SUMO
- TSUME
- GAST WALTZING
- ZEILT
- STEPHANE CLÉMENT ROUSSEL (WILDCARD)

"It's not what you look at that matters, it's what you see."

HENRY DAVID THOREAU

HORECA CRITERIA: STAFF

SEVERIN LAFACE (COME A LA MAISON + ADDRESSES)

- CONCEPT + PARTNERS (PARC LE'H, HITCH + 13 ADDRESSES)
- ERIK ET ALEXANDRE DE TOFFOL
- ESPACES SAVEURS
- ALINE BOURSCHEID ET CLOVIS DEGRAVE (HOSTELLERIE DU GRÜNEWALD, CHEF'S TABLE, MAISON B)
- GABRIEL BOISANTE, TOM AND RAY HICKEY (LE PANAME, BAZAAR)
- REMY MANSO (MANSO GROUP)
- STEVE DARNÉ (AKA, NEMO'S, ETC)
- STEFFEN
- STEPHANIE JAUQUET (UM PLATEAU, COCOTTES)
- TERO

TOP EMPLOYERS

OF EMPLOYEES

#1 / CFL GROUP	4.990
#2 / GROUPE DUSSMANN LUXEMBOURG	4.710
#3 / GROUPE POST LUXEMBOURG	4.350
#4 / GROUPE CACTUS	4 290
#5 / AMAZON.OM	4.270
#6 / BGL BNP PARIBAS	3.900
#7 / PRICE WATERHOUSE COOPERS	3.860
#8 / GROUPE ARCELORMITTAL	3.520
#9 / GOODYEAR DUNLOP TIRES OPERATIONS SA	3.440
#10 / LUXAIR	3.010
#11 / CENTRE HOSPITALIER DE LUXEMBOURG	2.820
#12 / UNIVERSITE DU LUXEMBOURG	2.770
#13 / GROUPE DELOITTE À LUXEMBOURG	2.610
#14 / SERVIOR	2.430
#15 / FONDATION HÔPITAUX ROBERT SCHUMAN	2.410

IMPACT OF THESE 15 COMPANIES TOTAL STAFF

53.3K

LBR GUIDE

HOW TO CHECK A COMPANY'S BALANCE SHEET

STEP#1: visit www.lbr.lu. Click on RCS, then "Search for an RCS file". Enter a trade name and click "Search".



STEP#2: You will be required to log in to access the information. To do so, go on the top left of the screen and click "Connection". Click on "Anonymous User". Answer the security question and accept the conditions.



That's it. You now have access to the balance sheet(s).

NEXT EDITION: TUESDAY, NOVEMBER 25TH 2025 CONTACT@360CROSSMEDIA.COM